

Natalie D. Hanson, Ph.D. — Fractional Executive | Operator | Advisor | Anthropologist



I build the capabilities fast-growing technology companies don't yet have — ten times, at every stage of the product, commercial, and customer lifecycle. When you're at an inflection point, I've likely been there before.

- Through NDH Advisory, working with enterprise software, professional services, and women's health technology companies at inflection points — scaling, pivoting, or rebuilding what isn't working
- At ZS Associates, launched a digital solutions practice from zero to \$30M in net new revenue in under two years; team grew to 300 people across three continents
- At SAP, ran strategic programs for C-suite and board leadership as the company scaled from 11K to 85K people

Trained as an anthropologist, I pay close attention to the humans inside complex systems — which is why the things I build tend to last. A long-term commitment to health equity — in women's health and in LGBTQ+ care — a commitment reflected in how I invest, advise, and engage.

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